



FOR IMMEDIATE RELEASE

Winter Wonderland at Hertford Supply — A Christmas Experience

Saturday, November 28, 2026 · 9:00 a.m. – 9:00 p.m. · Hertford, North Carolina · Free Admission

EVENT AT A GLANCE

Event: Winter Wonderland at Hertford Supply

Date: Saturday, November 28, 2026

Time: 9:00 a.m. – 9:00 p.m.

Location: Hertford Supply, 809 S Edenton Road St., Hertford, NC

Admission: Free community event

Website: hertfordsupplyholidays.com

Presented by: Hertford Supply, Melton's Produce Shack, & Sand In Bloom

Vendor goal: 100 participating businesses, farms, makers, and community organizations

Christmas tree lot: Open November 28 – December 19, 2026

SHORT EVENT DESCRIPTION

Winter Wonderland at Hertford Supply is a community Christmas celebration bringing holiday shopping, family activities, agritourism, and small-town Christmas traditions together in historic Hertford, North Carolina. The November 28 opening celebration will feature local vendors, a fresh Christmas tree lot, Santa and Mrs. Claus, holiday displays, children's activities, live entertainment, seasonal food, and festive experiences for visitors of all ages. Admission is free.

FULL EVENT DESCRIPTION

Winter Wonderland at Hertford Supply is being created as one of northeastern North Carolina's largest community Christmas events. The celebration will transform Hertford Supply and its surrounding grounds into a festive destination filled with lights, local shopping, family activities, and traditional holiday experiences.

The opening-day celebration on November 28 will bring together participating farms, small businesses, artisans, food vendors, entertainers, and community organizations. Planned attractions include a fresh Christmas tree lot, Santa and Mrs. Claus, a live Nativity, holiday photo opportunities, children's activities, seasonal demonstrations, festive food, outdoor entertainment, and opportunities to shop with local vendors.

The Christmas tree lot will remain open through December 19, giving families a local place to select a fresh tree while supporting rural businesses and community-based tourism.

Presented by Hertford Supply and Melton's Produce Shack, Winter Wonderland was created to celebrate the character of Hertford and encourage visitors to shop locally, discover area businesses, and make lasting Christmas memories in Perquimans County.

KEY STORY ANGLES

- The return of a community Christmas tree lot to Perquimans County
- A small-town Christmas experience built through local collaboration
- The businesses and farms working to grow agritourism in northeastern North Carolina
- More than 60 vendors working toward a goal of 100 participants
- How a historic local business is being transformed for Christmas
- Free and affordable Christmas experiences for families
- Supporting rural makers, farmers, and small businesses during the holidays
- The people and partnerships behind Winter Wonderland
- Hertford as a holiday day-trip destination

MEDIA CONTACT

Press, interviews, and media visits

Theresa Matyiko, Lynnet Melton, or Sandi Smith

Winter Wonderland at Hertford Supply · Melton's Produce Shack

Email: hertfordsupplyholidays@gmail.com

Phone: 252-562-3680

Website: hertfordsupplyholidays.com

Media representatives are encouraged to contact us in advance to arrange interviews, photographs, event-day access, or additional information.

All event details are subject to change. Members of the media should confirm schedules and featured attractions before publication.